

# Eccellio strengthens his role with Acclaim deal

## Acclaim Communications will buy 15% of Eccellio to help develop the long term roadmap

**Bellevue, WA - September 24, 2009** - Eccellio™ ([www.eccellio.com](http://www.eccellio.com)) and Acclaim Communication™ ([www.acclaim.it](http://www.acclaim.it)) today announced that they have entered into a definitive agreement pursuant to which Acclaim Communication™ will enter into Eccellio capital for a quota of 15%. The definitive agreement to enter into Eccellio capital is expected to be completed during the second fiscal quarter 2010, which ends on December 31, 2009. The terms of the deal were not disclosed.

*“We are very satisfied with this deal. Acclaim Communication is the right partner to enforce our strategy to deliver the best search tools for the Internet community” said Ron Bernas, Chief Executive Officer of Eccellio.*

### About Acclaim

Acclaim Communication is an investment company that has its focus on investing in high value companies. The mission of Acclaim Communication is to invest in high value startups bringing its revolutionary Web Marketing strategies to boost brand awareness and overall revenues. For more information: [info@acclaim.it](mailto:info@acclaim.it) [www.acclaim.it](http://www.acclaim.it)

### About Eccellio

Eccellio is an Internet company founded in 2008 that has its focus on improving end user experience in retrieving information on Internet. Eccellio is a Search Engine that brings a cool new feature, named "Faceted Classification", that easily allows finding exactly what you are looking for. Eccellio uses Google database but it adds an extra level of classification that allows you to refine your search easily. End users don't need to learn a complex syntax to execute searches. So Eccellio can be defined as Google++ or Google simplicity with one additional single-click. For more information:



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<http://www.eccellio.com/about>