

Eccellio launches a redesigned website

The Internet community has now a very cool way to easily find everything they love and need

Bellevue, WA - November 19, 2009 – Eccellio™ (www.eccellio.com) today announced the launch of a redesigned website: a new logo, a new user interface and a major upgrade for the Goomatrix engine (Eccellio's core technology).

"Today we are proud to announce the launch of our redesigned website. Eccellio has always had from day one a fantastic back-end technology (the Goomatrix engine) but the user interface was known to be not so nice. Today, we unveiled a brand new logo and a fantastic new user-interface. Today we can say ... Eccellio it's definitely cool!" said Ron Bernas, Chief Executive Officer of Eccellio.

The major upgrade to Goomatrix engine (v2.0) brings a breakthrough crawling-engine that improves the way Eccellio classifies its filter (or slices). In the next weeks Eccellio plans to deliver new exciting services to the Net community.

About Eccellio

Eccellio is an Internet company founded in 2008 that has its focus on improving end user experience in retrieving information on Internet. Eccellio is a Search Engine that brings a cool new feature, named "Faceted Classification", that easily allows finding exactly what you are looking for. Eccellio uses Google database but it adds an extra level of classification that allows you to refine your search easily. End users don't need to learn a complex syntax to execute searches. So Eccellio can be defined as Google++ or Google simplicity with one additional single-click. For more information:



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<http://www.eccellio.com/about>