

Eccellio launches new free service for the world of Arts

**The Internet community can (now) start to easily find
everything about the charming world of Arts**

Bellevue, WA - November 2, 2009 – Eccellio™ today announced that a new free service named Eccellio Arts (<http://arts.eccellio.com>) is now available online. Eccellio Arts is focused on the charming world of Arts and it will let you easily find content like Antiques, Crafts, Illustration, Literature, Performing Arts, Photography, and so on.

“Today is the day we were looked for a while. This day marks an important milestone in our young and exciting history. We have released our fourth search engine focused on topics everybody loves: Arts! We are both thrilled and happy and we are looking forward to hear feedbacks from our Eccellio community. We want to spread Eccellio everywhere and we are working on new exciting Eccellios to deliver soon”, said Ron Bernas, Chief Executive Officer of Eccellio.

Eccellio Arts is side-by-side with other free Eccellios search engines: Eccellio Web (www.eccellio.com) is a general purpose search engine, Eccellio Science (science.eccellio.com) is focused on scientific matters and Eccellio Movies (movies.eccellio.com) is focused on the glamorous world of cinema.

About Eccellio

Eccellio is an Internet company founded in 2008 that has its focus on improving end user experience in retrieving information on Internet. Eccellio is a Search Engine that brings a cool new feature, named "Faceted Classification", that easily allows finding exactly what you are looking for. Eccellio uses Google database but it adds an extra level of classification that allows you to refine your search easily. End users don't need to learn a complex syntax to execute searches. So Eccellio can be defined as Google++ or Google simplicity with one additional single-click. For more information:



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<http://www.eccellio.com/about>