

## **Eccellio unveils a new feature that let users to self add web-sites**

**Everybody can now give a personal contribution to build the  
largest social search engine on the Net**

**Bellevue, WA - January 5, 2010** – Eccellio™ today announced a new feature that allows everybody to customize Eccellio by adding new websites to a relevant category. A new link, titled "*Add a web-site to Eccellio*", is now available on the top menu of any Eccellios ([www.eccellio.com](http://www.eccellio.com)). With this new feature everybody can now submit a new web-site to be included in Eccellio.

*"We are very thrilled to introduce this new feature that marks the beginning of 2010 with a custom Eccellio. This year we want to focus in providing our growing community to a more customized Eccellio. We'd like to provide our great and beloved users the right tools to actively contribute to build the largest social search engine on Internet",* said Ron Bernas, Chief Executive Officer of Eccellio.

This new feature has been requested by a larger number of users and this shows the continuous commitment that Eccellio has for his growing community.

### **About Eccellio**

Eccellio is an Internet company founded in 2008 that has its focus on improving end user experience in retrieving information on Internet. Eccellio is a Search Engine that brings a cool new feature, named "Faceted Classification", that easily allows finding exactly what you are looking for. Eccellio uses Google database but it adds an extra level of classification that allows you to refine your search easily. End users don't need to learn a complex syntax to execute searches. So Eccellio can be defined as Google++ or Google simplicity with one additional single-click. For more information:

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<http://www.eccellio.com/about>